

Hedge Fund Marketing Training Seminar

A full day intensive hedge fund marketing workshop in NYC

What: Hedge Fund Marketing Training

Where: Gordon Room
Harvard Club 35 West 44th St.
New York, NY 10036

When: 8:45AM to 5PM EST on Monday
November 1st, 2010 (Breakfast/Lunch
Included)

Space: 6 Seats Left (As of 10.21.10)

Cost: \$470



Benefits of Attending This Seminar:

- Leave with detailed instructions on 4 hedge fund capital raising strategies that are proven and rarely employed
- Find out what the top ten \$10,000 hedge fund marketing mistakes are and how you can be sure to avoid each of them
- Learn how to leverage persuasive writing techniques, models, and formats within your pitch book, newsletters, outgoing emails, and DDQs
- Detailed instructions on how to position yourself or hedge fund principals as authorities within your asset class or investment strategy
- Leave with clear practical methods of employing psychology of influence and persuasion techniques or "influence weapons" within your capital raising efforts
- Get back to the basics and pick up new capital raising methods including strategies and concepts taken from experts such as Andrew Lo, Robert Cialdini, Wyatt Woodsmall, Brian Tracy, Eben Pagan, Joe Polish, Vern Harnish, and others
- Benefit from the advice of 5 marketers who have all raised \$100M+ within our Hedge Fund Marketing Audio Expert Interview Series in MP3 Format (\$500 Value)



Richard Wilson has directly helped raise over \$200M and has advised over 200 hedge fund managers on raising capital. With a background in direct capital raising, as well as third party marketing Richard has now provided training to over 1,000 hedge fund professionals in Moscow, London, New York, Bermuda, Sao Paulo, and Belgium.

Money Back Guarantee: We only include practical proven marketing strategies and methods and we know you will get a ton of value out of attending this event. If you attend and don't get at least \$470 worth of value for any reason at all we will give you 100% of your money back within 1 business day.

***** See Following Page For Registration *****

Hedge Fund Marketing Training Event Registration Form

What Are Others Saying About This Event?

"Richard's Hedge Fund Marketing Seminar in NYC was educational, current, and inspiring. We all benefitted from Richard's breadth of knowledge surrounding the hedge fund marketing arena as his presentation delved into the granular level, while only providing valuable, relevant information. His stories and anecdotes were woven seamlessly into the presentation, serving as both motivational and informative tools."

- Justin Browe, Founding Partner Sage Lane Capital

Pay by Credit / Debit Card Online : To pay the \$470 Fee for this event online please [click](#) on the Checkout button below. This is the easiest way to register for the program and fastest method of securing one of the 30 seats available for this workshop.



Pay By Check:

To pay via check please make the check out to the Hedge Fund Group (HFG) and have the check mailed with this form to

Hedge Fund Group (HFG)
3300 NW 185th Avenue Suite #108
Portland, Oregon 97229

Pay by Credit Card / Debit Card by Fax

To pay via credit or debit card please complete the following form and fax it to (480) 772-4041 or scan and email it to Richard@HedgeFundGroup.org.

First Name:

Last Name:

Email Address:

Phone Number:

Billing Address:

Circle Credit Card Type: Visa | Mastercard | American Express | Discover

Credit Card #:

Credit Card Expiration Date:

Credit Card Security Code (3-4 Digits on Back of Card):

Having Trouble? You may try registering online at <http://HedgeFundMarketingMechanics.com/Workshop.html> by calling (212) 729-5067